

# Whitley County Tourism Board

## Minutes

January 19, 2011

Roll call: **Present**-Neal, Prewitt, Freeman, Cooper, Gray. Also attending- Director Adam Sulfridge and Marketing Committee member Dania Egedi. **Absent**: Walden.

The agenda was approved on a motion by Neal and a second by Gray. All voted Yeah.

Following a question from Neal about the mill dam that was discussed in the previous meeting, a motion was made by Gray and seconded by Neal to approve the minutes from the December 14, 2010 meeting. All voted Yeah.

A motion was made by Neal and seconded by Freeman to approve the monthly financial report and payment of claims. All voted Yeah.

Floor business:

- A letter was presented to the Board from Judge White reappointing Bobby Freeman to the Board retroactively.
- Dania Egedi brought some of the regional brochures. They were not all printed at the time.
- Prewitt and Sulfridge discussed the need for Sulfridge to get Board approval before contacting anyone in writing about tourism issues when he is using his title as Director of the Tourism Board
- A special presentation was made to Dania Egedi and Sheltopee Trace Outfitters of a brochure rack in appreciation for all the work she does for the Tourism Board and tourism in Whitley County in general.

An application was presented for a donation of \$5,000 for the Sally Gap Bluegrass Festival. A motion was made by Neal and seconded by Freeman to approve the donation. All voted Yeah. Code: 755420348

A motion was made by Cooper and seconded by Freeman to add Tracy West to the Marketing Committee. She already collaborates with the committee on the projects they are working on. All voted Yeah.

Dave Jordan, Director at the Cumberland Falls has declined to be on the Board. Judge White has a meeting with Dania Egedi to discuss her nomination to the vacant Board seat.

Gray will have information at the next meeting on when each Board member's term expires.

The Board reviewed the web site. Everyone was pleased with the new pictures and the progress on the site.

In a post event report on the Border Bowl, Prewitt gave a brief review on some of the highlights of the event. He also reported that the attendance exceeded 5,000.

The discussion regarding the purchase of fishing tournament equipment was postponed due to the absence of Walden.

In other Board business, Neal asked what the process is for a business to become a Tourist Information Center. This is being looked into and a report will be made at a later date.

The meeting was adjourned.