

Whitley County Tourism Board
February 10, 2015
Minutes

The meeting was opened with a motion by Gray, seconded by Moses, all approved.

Board members present: Prewitt, Moses, Collette, Gray
Absent: Walden, Freeman, Williams

The agenda was approved on a motion by Moses, seconded by Gray. All approved.

The minutes from the January 13, 2015, meeting was approved on a motion by, Gray seconded by Collette. All approved.

Gray gave the treasurers report. The report was approved on a motion by Moses, seconded by Collette. All approved.

No financial commitments were presented.

Prewitt announced the Whitley County Tourism commercial is done and available for use.

Prewitt discussed the Tri-County Leadership of the Year banquet sponsorship. Moses made a motion to sponsor the banquet at a gold level \$1000.00 sponsorship seconded by Gray. All approved.
Collette made a motion to purchase additional tickets to the banquet if needed, seconded by Mosses. All approved.

Prewitt gave update on the growth of the aero-space and aviation industries in the state of Kentucky.

Prewitt discussed reports on bus tours into the state of Kentucky and possibly starting bus tours into Whitley County. Dania shared marketing reports on 2014 out of state visitors to Sheltopee Trace Outfitters.

New Business:

Amber Owens gave update on the property for boat ramp at Croley Bend. Ms. Reynolds attended meeting and gave information on Lot 4. Ms. Reynolds agreed to write a letter of intent to sell, to be included in grant application. Owens states the property must have a Yellow Book appraisal.
Mosses made a motion to approve up to \$2000.00 for the appraisal, seconded by Collette. All approved.

Roy Johnson discussed fiber optics being added to Cumberland Falls Park for Wi-Fi in the park and gave update on cell towers at park.

The meeting was adjourned on a motion by Mosses, seconded by Gray. All approved.