

Whitley County Tourism Board
February 12, 2014
Minutes

The meeting was opened with a motion by Neal, seconded by Moses, all approved.

Board members present: Neal, Prewitt, Moses, Williams, Gray, Freeman
absent: Walden

The agenda was approved on a motion by Moses, seconded by Neal. All approved.

The minutes from the January 8th meeting were approved on a motion by Neal, seconded by Freeman. All approved.

Gray gave the treasurers report. The report was approved on a motion by Neal, seconded by Moses. All approved.

Gray discussed the upcoming audit.

Moses made a motion to accept the low bid for the audit, seconded by Freeman, all approved.

Neal made a motion to approve payment of 122.03 to printing company for corrected bill for tear off maps, seconded by Moses, all approved.

Prewitt discussed updating the website with information and pictures for events in Whitley County.

Prewitt gave an update on the marketing plan.

New Business:

Prewitt discussed the upcoming Gospel Concert at the arena. Advertising on the web site and other additional advertising was discussed.

Prewitt discussed the South Kentucky Tourism brochure distribution. They can distribute brochures for Whitley County Tourism for a fee of \$93.00 per year.

Neal made a motion to authorize Rich Prewitt to contract with South Kentucky Tourism for 93.00 annually to distribute brochures, seconded by Moses, all approved.

Prewitt discussed placing a portable restroom for six months at \$90.00 per month starting from November to April at the boat ramp. The forestry department will be charge of placement.

Freeman made a motion to approve the portable restroom, Moses seconded and all approved.

Mosses made a motion to approve an ad in the 50th district basketball torment program for \$75.00, seconded by Freeman, all approved.

Neal made a motion to approve an ad in the regional basketball torment program, seconded by Freeman, all approved.

Gray discussed the Kentucky Native American Pow-Wow application for request of \$5000.00.

No motion was made to approve the Kentucky Native American Pow-Wow application for funding.

The two new zip-lines at Cumberland Falls were discussed.

The meeting was adjourned on a motion by Neal, seconded by Moses. All approved.