

# Whitley County Tourism Board

## Minutes

February 14, 2012

Roll Call: Present: Neal, Prewitt, Walden, Egedi, Cooper, Gray. Absent: Freeman, Director Sulfridge. Dave Jordan from CFSRP was also in attendance.

Approval of agenda; motion by Egedi, second by Neal. All

Approval of the minutes of the previous meeting: Motion, Neal, second Egedi; All

Financial report: motion by Egedi, second by Neal; All

There were no claims paid.

The Board discussed the special events funding and which entities are complying with the regulations. Chairman Prewitt requested a calendar be made that shows special events for each month and when applications and post event reports are submitted. Gray will have this ready for the next meeting.

Neal reported he has a meeting with someone from the Forestry Department on February 21 to discuss improvements to the Grove Marina boat ramp and parking issues along with other concerns. Anyone wishing to attend the meeting would be welcome.

Walden reported on a series of fishing tournaments being held on several lakes and the possible impact on tourism of this tournament being held on Laurel Lake. He has been in contact with members of Corbin Tourism and they are interested in the possibility of combining with the Whitley County Tourism Board in attracting this tournament to Laurel Lake. He requested the Board look at suggestions on ways to interest the tournament promoters. As this would be for 2013 the discussion was tabled until a later date.

Prewitt talked about the beautification project on the Engineer Street Bridge, which is no longer open to traffic. He said the Master Gardeners along with prisoners from the Whitley County Detention Center painted the bridge, built flower boxes, benches, etc. He would like to see the same thing done at the Watts Creek Bridge. This will need to be discussed with the Master Gardeners. Also private donations would be needed.

Dave Jordan and Adam Sulfridge attended the Motor Coach Association meeting. They are going to work on a three minute video which will include shots of the Cumberland Falls area and attractions along with other area attractions.

Cooper gave a report on the Sally Gap Bluegrass Festival and what advertising is being done. Also, events the promoters are attending to spread the word about the festival.

Egedi reported on the new brochure. It has gone to print and should be ready soon.

A motion was made by Gray and seconded by Walden to donate \$5000 to the Cumberland Valley Cruise-In. All voted yes.

Prewitt will call D L Lynch about the kid's bowling tournament that is held in Corbin.

Walden made a motion to donate money to the Whitley County Baseball Boosters. Discussion was postponed for lack of a second on the motion.

Prewitt stated the next meeting will be held on March 13 at 5:00 pm. He asked if the Board is going to change the meeting time back to 6:00 pm at any time in the future. Changing back to 6:00 pm in April was discussed.

Director Adam Sulfridge had offered his resignation to be effective March 12, 2012. Egedi made a motion to accept his resignation, Gray seconded. All voted yes.

The Board then went into Executive session.

## Executive Session Minutes

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Prewitt offered to serve as part time Director on a volunteer basis until a new Director can be hired. There was some doubt that this could be done and still comply with the regulations of the matching funds grant program. Prewitt will check to make sure this will not cause problems.

Prewitt asked that the duties of the Director be presented to any applicants and that the following items be included: that the Director works for the Board and is expected to report directly to the Board and that the agenda is sent to him a week before the meeting.

It was agreed to keep the Marketing Committee as it is at this time. Any additions to committees have to be brought before the Board.

At the next meeting the Board will present a certificate of appreciation to Sulfridge.

The Board will also discuss the newspaper ad for the position of part time Director.

This was the end of the executive session.