



Whitley County Tourism Board Minutes

Whitley County Tourism Monthly Meeting
2nd Floor, Fiscal Court Meeting Room
February 17, 2016
5:00 p.m.

The special called meeting was opened with a motion by Croley, seconded by Collette. All approved.

Board members present: Croley, Collette, Skinner, Williams, Freeman, Gray
Absent: Moses

The agenda with the addition of the boat ramp update was approved on a motion by Gray, seconded by Freeman. All approved.

The appointment of Secretary was postponed

The minutes from the January 2016 meeting was approved on a motion by Croley, seconded by Skinner. All approved.

Gray gave the treasurers report. The report was approved on a motion by Freeman, seconded by Skinner. All approved.

Gray presented the following claims

- Sally Gap Bluegrass Festival application for \$5000.00
- Tri County Leadership Sponsorship for \$500.00
- April Travel Issue for KY Living for the amount of \$1530

Croley made a motion to accept and pay all claims presented, seconded by Collette. All approved.

Croley made a motion to appoint non-board members Sarah Smith and Cindy Hildebrand to the marketing committee, seconded by Skinner. All approved

New Business:

Williams discussed starting a Facebook account for the tourism board.

Williams discussed doing a photo contest again. Photo contest will be held through Facebook account and will try to work in conjunction with the Falls Photo weekend in April.

Williams discussed holding county wide championships for fishing, cornhole, basketball and 5k. She asks board members to look into these options and will discuss further at next meeting.

Williams announced STS Marketing College Scholarship being given by miles media for a week long marketing course held at N. Georgia College. Applications must be turned in by March 10 if interested.

Amber Owens gave boat ramp update. The match was approved. A review of yellow book appraisal is needed and the project is moving forward and on time.

Croley made a motion for payment to Debbie Haggard for any amount up to, but not to exceed \$5000.00 for the appraisal review, seconded by Freeman. All approved.

The meeting was adjourned on a motion by Gray, seconded by Freeman. All approved.