



Whitley County Tourism Board Minutes

Whitley County Tourism Monthly Meeting
2nd Floor, Fiscal Court Meeting Room
March 8, 2016
5:00 p.m.

The meeting was opened with a motion by Collette, seconded by Croley. All approved.

Board members present: Croley, Collette, Skinner, Williams, Moses, Gray
Absent: Freeman

The agenda was approved on a motion by Moses, seconded by Collette. All approved.

The minutes from the February 2016 meeting was approved on a motion by Gray, seconded by Croley. All approved.

Gray gave the treasurers report. The report was approved on a motion by Croley, seconded by Collette. All approved.

Gray presented the following claims

- KY living ad for \$1,300.50
- Williamsburg Girls Softball banner for \$200.00

Skinner made a motion to accept and pay all claims presented, seconded by Collette. All approved.

The American Traditional Music Project requested a donation of \$900.00 to help fund the 1st Annual Whitley County Cornhole Championship. Moses made a motion to accept request and pay claim in the amount of \$900.00, seconded by Collette. All approved.

Skinner made a motion to appoint non-board member Eric Croley to the marketing committee, seconded by Collette. All approved

New Business:

Williams stated any board members wanting to be an admin on the Facebook account for the tourism board may contact her at any time.

Williams discussed doing a photo contest the idea was referred to the marketing committee and tabled at this time on a motion made by Mosses, seconded by Croley. All approved

Williams announced STS Marketing College Scholarship being given by miles media for a week long marketing course held at N. Georgia College. Applications must be turned in by March 10 if interested.

Williams presented the ad to be used for magazines, designed by the marketing committee, for board members to review.

Jimmy Bates gave boat ramp update. Environmental studies are underway and currently waiting on archeological studies. The project is moving forward and on time.

The meeting was adjourned on a motion by Moses, seconded by Gray. All approved.