

Whitley County Tourism Board

March 11, 2014

Minutes

The meeting was opened with a motion by Neal, seconded by Gray, all approved.

Board members present: Walden, Prewitt, Moses, Neal, Gray absent: Williams, Freeman

The agenda was approved on a motion by Neal, seconded by Gray. All approved.

The minutes from the November 12th meeting were approved on a motion by Neal, seconded by Moses. All approved.

Prewitt discussed the gospel concert at the arena and when Myles would be here shooting the promotional video. Prewitt said the videographer would be here sometime around the end of March or beginning of April.

Gray gave the treasurers report. The report was approved on a motion by Neal, seconded by Moses. All approved.

A motion by Gray and seconded by Neal, to table the Native American application for funding, until someone came to a meeting to explain what they planned to do with the money. Approved by all.

Prewitt advised that Terry Skinner with the car shows held at Cumberland Falls State Park was supposed to submit an application for their car show. Prewitt expected them to ask for \$5,000.00. Walden made a motion to accept the expected application for the car show. Moses seconded. Prewitt, Moses, Gray voted yay. Neal voted nay.

Prewitt discussed the changes with the Sally Gap Bluegrass Festival. The festival will be held at the county property this year. There may be some cost associated with moving to a new site, dealing with hooking up utilities. A new festival has decided to hold a festival on the old Sally Gap property the weekend of Old Fashioned Trading Days. Alvin Sharpe has asked that we not support this festival.

Prewitt gave an update on the Marketing plan. Said the info on the tradeshow is through a church in Southern Georgia. It is just \$90.00. Wanted to make sure everyone is still on board before he went ahead with it. Board agreed to move forward with it.

Prewitt advised representatives from the Farmer's Market was supposed to be present tonight. There was a discussion of the finances of the farmers market. Prewitt advised

they were going to ask for another sponsorship. Walden advised he was against this donation again this year. Prewitt advised no vote was needed tonight.

Prewitt advised Cumberland Falls State Park had hired Roy Johnson to replace Dave Jordan. Johnson is a Whitley County Native. He is retired from the Air Force and moving back to Whitley County.

Neal asked the board to make a donation to the Southeast Kentucky Cruisers Car Club. The money raised from the club is donated to three charities, the Backpack Program, CCC, and Shop with a Cop. Moses made a motion to donate \$600.00, Walden seconded. All approved.

Prewitt asked for an update on the porta-potty issue at the Grove. Neal advised the Forest Service says they must approve the location. Forest Service will no longer return phone calls. Neal made a motion to rescind the vote on the porta-pottys until there was someone at the Forest Service he could work with. Moses seconded, all approved.

Neal made a motion to close the meeting, seconded by Moses. All approved.