

Whitley County Tourism Board

March 20, 2010

Minutes

The meeting was called to order by Chairman Rich Prewitt .

Members present: Prewitt, Gray, Neal, Freeman and Cooper.

A motion was made by Gray and seconded by Neal to approve the minutes of the last meeting. All voted YEAH.

Chairman Prewitt presented a check to Vicki Cooper for \$5000 for the Sally Gap Bluegrass Festival.

Jeff Gray presented the pre-approved claims and a request for a pre-approved payroll. A motion was made by Cooper and seconded by Neal to approve. All voted YEAH.

A motion was made by Prewitt and seconded by Neal to approve the financial statement. All voted YEAH.

Bobby Freeman brought to the Board's attention that the Mud Bog will be held Memorial Day weekend. He will bring more information to the next meeting.

Adam Sulfridge presented a request from the Laurel Lake clean-up and the Cumberland Falls clean-up for donations. The Board approved a \$100 donation to each entity on a motion from Neal and second from Freeman.

Rich Prewitt discussed fishing tournaments as a way to bring tourists into Whitley County. The Board agreed this was something they would like to look into.

Sulfridge presented a tentative application for donations. The Board agreed that any applications would need to be turned in to the Board no later than

the first Tuesday of the month to be considered at that month's meeting. The application will contain two sections. One will be a short version for entities applying for up to \$1000. Any requests for more than \$1000 will require filling out the entire form.

Names of potential board members were discussed.

Sulfridge reported on brochure racks. He will make the purchase sometime this month.

Sulfridge was appointed to fill the vacancy in the marketing committee due to Lisa Davis' resignation. Since Davis was the chairperson, Neal was approved to fill the position on a motion by Prewitt and a second by Freeman. All voted YEAH.

It was brought to the Board's attention that the invoice from Miles Media was made out to the Cumberland Falls and was for the full amount. Sulfridge will contact them to ask for a separate bill for our portion made out in our name.

Andy Croley, who is on the Board for the Border Bowl, wants to start advertising the game soon. This will be discussed in more detail later.

Sulfridge spoke with Jeff Crowe of TourSEKY about getting red buds for Whitley County. April is Red Bud month.

Prewitt shared with the Board some information on a place in Michigan where they are raising the American Chestnut successfully. Some research needs to be done to see if this is feasible for Whitley County.

It was brought up that the Hwy. 90 clean-up is March 27 and the Sheltopee Trace clean-up, which is sponsored by Sheltopee Trace Outfitters, is March 28.

A motion was made by Prewitt and seconded by Neal to adjourn. All voted YEAH.