



Whitley County Tourism Board Minutes

Whitley County Tourism Monthly Meeting
2nd Floor, Fiscal Court Meeting Room
April 11, 2017
5:00 p.m.

The meeting was opened with a motion by Croley, seconded by Moses. All approved.

Board members present: Croley, Collette, Skinner, Moses, Williams, Gray
Absent: Bryant

The agenda was approved on a motion by Croley, seconded by Collette. All approved.

The minutes from the March 2017 meeting was approved on a motion by Moses, seconded by Collette with the correction Bryant was absent. All approved.

Gray gave the treasurers report. The report was approved on a motion by Croley, seconded by Skinner. All approved.

Gray announced there were two claims to be paid.

Skinner made a motion to pay two claims, ECSI LLC for \$170.00 and Jellico Monument \$2,300.00, seconded by Collette. All approved.

Gray gave the motorcycle ride update. The official name Copper Head Trail 60 will be effective by July. The inaugural ride is planned to take place in August. Ben Childres will shoot aerial footage for the ride.

Gray presented the sponsorship form and stated silver and gold sponsors will receive credit on the video. Aaron and Bobby Hamblin will be writing a song for the video and Roy and Diana will be selling merchandise with the Copper Head Trail 60 logo.

Owens gave the boat ramps update. Croley Bend is at a stand still waiting on the wetland delineation. Grant money is through the National Park Service and may need extension of permit.

Owens announced the Kayaking for Kids will be Aug 19th. T-shirts will be made and participants will be able to pre-registrar. Cornerstone Community Church will provide lunch. Pre-registration date and fees will be decided by May 1st.

Marketing Committee announced there is only 2 boxes of maps left and will plan to meet in May.

New Business:

Williams announced the Sally Gap Bluegrass Festival will be held May 31st to June 3rd and Powell River Regatta will be April 29th.

Moses made a motion to approve a full page ad in the Tri-County Visitor's Guide and pay the \$650 for the ad, seconded by Skinner. All approved.

The meeting was adjourned on a motion by Collette, seconded by Skinner. All approved.