

Whitley County Tourism Board

April 12, 2011
6:00 p.m.

Minutes

The meeting was called to order by Chairman Rich Prewitt.

Roll Call: Present-Gray, Neal, Cooper, Prewitt, Walden, Egedi, Gray, Director Adam Sulfridge, and Marketing Committee member Tracy West.

It was reported that Freeman was absent due to a death.

The agenda was approved with a motion from Neal and second from Gray. All voted YEAH.

Approval of minutes; motion by Neal, second by Gray. All voted YEAH

Monthly financial report; approved with a motion by Neal, second by Egedi. All voted YEAH.

There were no payment of claims to be presented.

Floor business:

Mr. Prewitt gave a report on the condition of Dwayne Bunch and called for a moment of silence in his honor.

Vicki Cooper offered her resignation from the marketing committee. Chairman Prewitt accepted the resignation and asked that an item be added to the agenda for next month to discuss a replacement.

In other business, Pam Gibson of the Friends of the Falls asked the Board for \$100 to help with the expense of the Easter egg hunt at the Falls. Neal made a motion to give \$100. Walden asked that the motion be amended to a \$200 donation under code 75-5420-507. Cooper seconded. All voted YEAH.

Ken Phillips, representing the KY Native American Museum's annual powwow asked that the Board help fund the powwow. He gave a report on the economic impact to the area. The event has traditionally been held Labor Day week-end. Chairman Prewitt asked that Mr. Phillips finalize the date and venue and report back to the Board.

A brief history of local car shows was presented by Prewitt. Neal brought it to the Board's attention that the Corbin Tourism Commission gave \$7500 the Cumberland Valley Cruise-In. It was agreed that we would invite the committee to come to a Board meeting and present to them the idea of having a show at the Falls.

Neal made a motion to leave information about pay lakes on the web site for the present. Egedi seconded and all voted YEAH.

The Board discussed the need to reprint the "Where To Go" brochures. Director Sulfridge will contact the other entities who were involved to see if they are interested in having more printed. The item was tabled pending a report from Sulfridge.

In discussion of the Tourism Information Sites, it was agreed we would ask Judge White to issue certificates to approved sites. Walden made a motion to accept applications from Bee Creek Market and Sheltoewe Trace Outfitters as Sites and that we provide signs for outside these venues. Cooper seconded. All voted YEAH.

Fall Creek Cabins and Campground are in the process of getting their name on one of the blue signs off the exit ramp from I-75. Dania Egedi asked the Board for matching funds in the amount of \$521.10. They would pay the other \$521.10 plus the yearly rent for the sign. Cooper made a motion to match the funds and to move \$600 to the signs code # 75-5420-469. Neal seconded. All voted YEAH.

In budget discussions, Gray reported that the Fiscal Court expects to move \$56,900 to the tourism fund for the next fiscal year. He informed the Board that we need to determine the major events that the Board wants to fund so this can be figured into the budget.

In Other Business, Dave Jordan, Director of the Cumberland Falls State Resort Park, gave a report on the progress of the Curb Appeal project. He asked the Board for \$3000 to help fund the project. Neal made a motion to give \$3000 for the project under code # 75-5420-348. Egedi seconded. All voted YEAH.

Walden presented ideas to the Board that will help the Laurel Lake area have more appeal for tourists. He said the restrooms should be open all year and heated in cold weather. He also said the courtesy ramp is in need of repair. There needs to be more parking so fishermen can use the area. Neal said the road to the Bee Creek area is in bad repair. Walden agreed to write a letter to the Forestry Department concerning the bathrooms, ramp, and parking. Neal will write a letter and give it to Gray to present to the Fiscal Court concerning the speed limit and the condition of the road.

A motion to adjourn was made by Gray and seconded by Egedi. All voted YEAH