

Whitley County Tourism Board

Minutes

May 8, 2012

The meeting was opened on a motion by Neal and second by Egedi; ALL

Roll call; Neal, Walden, Chairman Prewitt, Egedi, Freeman, Cooper, Gray. Dave Jordan, CFSRP also attended.

The minutes of the previous meeting were approved; motion by Walden, second, Gray; ALL

The financial report was approved; motion by Neal, second Egedi; ALL

There were no payment of claims

A motion was made by Freeman, second by Cooper, to approve the 2012-2013 fiscal year budget. ALL

Chairman Prewitt discussed the Matching Funds grant. He has met with Rhonda Nix and will follow up with her.

Neal discussed improving tourism by having signs placed at advantage spots to let people know about the free beach at the lake, etc. Dave Jordan will send information on billboard costs to the Board.

The Board received a thank you card from Megan Hill for the donation for the Community Christmas Concert sponsored by Jellico Community Hospital.

The application for the Matching Funds grant is due by July 1.

Neal suggested we research the feasibility of doing some kind of impact survey for events the Board sponsors.

Dave Jordan reported that McCreary County is having a professional video done and are getting a 90% reimbursement match.

Chairman Prewitt will compile a list of requirements for the Executive Director position and report to the Board at the next meeting.

Dave Jordan reported on the activities at Cumberland Falls State Resort Park and on revenue increases.

Neal questioned if the KRS statutes allow transient room tax on rental house boats. The Board agreed to check with Judge White to see what the law is concerning this matter.

Egedi made a motion to adjourn, Gray seconded; ALL