

Whitley County Tourism Board

May 13, 2014

Minutes

The meeting was opened with a motion by Moses, seconded by Walden, all approved.

Board members present: Walden, Prewitt, Moses, Williams, Gray
absent: Freeman, Neal

The agenda was approved on a motion by Gray, seconded by Moses. All approved.

The minutes from the April 8th, 2014 meeting were approved on a motion by Walden, seconded by Gray. All approved.

Gray gave the treasurers report. The report was approved on a motion by Walden, seconded by Moses. All approved.

Prewitt gave an update on the marketing plan. Prewitt discussed the upcoming commercial, hunting guides and *KY Living*.

Gray discussed the 2014-2015 Budget.

The budget was approved on a motion by Walden, seconded by Moses. All Approved.

New Business:

Prewitt discussed updating the web site for upcoming summer events.

Williams discussed the Sally Gap Bluegrass Festival.

Prewitt discussed Maps being split by Corbin Tourism, Williamsburg Tour Tourism and Whitley County Tourism. Whitley County Tourism will pay a third of the cost and will receive a third of the maps.

Moses made a motion to approve payment of \$1500.00 for maps, seconded by Walden. All approved.

Prewitt discussed the Kentucky Native American Pow-Wow application requesting \$5000.00.

Walden made a motion to table the discussion on the Pow-Wow until more information is given, seconded by Moses. All approved.

Updates on the Cruise-In and Fourth of July Celebration for the Cumberland Falls were discussed.

Walden made a motion to approve payment of \$1039.00 for the Fourth of July Celebration at Cumberland Falls, seconded by Moses. All approved.

The meeting was adjourned on a motion by Walden, seconded by Moses. All approved.