

# Whitley County Tourism Board

June 8, 2010

## Minutes

The meeting was called to order by Chairman Rich Prewitt.

Members present: Neal, Prewitt, Gray, Cooper and Director Adam Sulfridge.

Gray made a motion to approve the minutes of the last meeting. Neal second. All voted YEAH.

A motion to approve the checks was made by Prewitt and seconded by Neal. All voted YEAH.

A motion was made by Prewitt and seconded by Cooper to approve the treasurer's report. All voted YEAH.

A contribution request was presented by Larry Siler for the American Freedoms Motorcycle Rally and Event-2010 to be held June 30 thru July 4 at the Arena in Corbin. A motion was made by Prewitt and seconded by Neal to contribute \$2500. All voted YEAH.

Dania Egedi presented a matching funds request for the "Over 50 Reasons to Explore the Cumberland and Big South Fork Areas" map which will need to be reordered in the future. She asked the Board to consider being a part of this effort. A motion was made by Prewitt and seconded by Neal that the marketing committee meet with Ms. Egedi and the other potential sponsors to discuss details concerning the costs and other items associated with the map. The marketing committee will then report back to the full board. All voted YEAH.

Dal Macon from the Williamsburg Action Team made a request for \$3000 to help with some drainage work needed on the Lane Theater. A motion was made by Prewitt that Gray and Sulfridge meet with Judge White to discuss legality per by-laws. Second by Neal. All voted YEAH.

In other Board business, Director Sulfridge discussed signage for areas of Highways 25 and 90. He had gotten an estimate and reported that the seven signs needed would cost approximately \$600 each. He had discussed this with Jeff Crowe and there is a possibility TourSEKY might help with cost. Gray reported the state has guidelines so any signs put up would have to be coordinated with them.

Neal asked Sulfridge about the possibility of having a brochure printed that would depict the various attractions around the county. Sulfridge said he has many pictures but would also like to take some off road shots.

A motion was made by Cooper and seconded by Neal to approve the Vendor/Payee Form. All voted YEAH.

Harry Alder, Chairman of the Whitley County Fair Board, requested a contribution of \$6000 for the fair. Prewitt made a motion the Board grant the \$6000 but delay payment until after July 1 when the new fiscal year begins. Neal seconded. All voted YEAH.

Treasurer Gray requested the Board go into executive session. The regular meeting was adjourned on a motion by Neal and a second by Cooper. All voted YEAH.

The executive session was opened by Chairman Prewitt. A discussion was held concerning the request by the Williamsburg Action Team.