

Whitley County Tourism Board
Minutes
June 12, 2012

The meeting was opened on a motion by ____ and seconded by _____.

Roll call: Neal, Chairman Prewitt, Walden, Egedi, Gray

The minutes of the previous meeting were approved; motion by Walden, second, Gray; ALL

The June agenda was approved; motion by Neal, second Gray; ALL

The financial report was approved; motion by Walden, second Neal; ALL

Chairman Prewitt advised the board that the Daniel Boone Festival would be held in Barbourville August 24th at 10 am and the board had been invited to a ceremony for a statue unveiling.

Chairman Prewitt told the board that he received buttons in the mail for National Tourism Week in May.

Chairman Prewitt discussed the Pride of the Counties booth at the Kentucky State Fair. Egedi asked if Whitley County could partner with a neighboring County.

Chairman Prewitt asked that if anyone has pictures from recent events to send them to him for website use.

Chairman Prewitt advised he is still working on the marketing incentives and trying to get reimbursements. He said they have currently received eight thousand, but it should be closer to twelve thousand.

Discussion about the Facebook update agreement with Adam Sulfridge. Egedi said there have been a few updates since the May meeting, but it is not actively managed. Chairman Prewitt suggested the board cut ties with Mr. Sulfridge. Gray asked if Egedi would change the password on the account tonight until an Executive Director can be hired. Walden suggested a letter to Mr. Sulfridge terminating the contract, Chairman Prewitt agreed. Motion to terminate contract by Neal, second by Gray; ALL.

Chairman Prewitt advised he received a letter from Tammy Walker asking the board to support the Whitley County Fair Pageant and asking for a donation. Gray said he thought the money for the pageant came out of the donation the board made to the fair. Walden said sometimes the pageant operates separate from the fair. Motion by Egedi not to accept, second by Neal; Yeas- Neal, Prewitt, Egedi, Gray; Waldon abstention.

Neal discussed utilizing empty wall space at rest areas to advertise different different attractions in the area. Egedi asked who would be responsible for the follow through on it to make sure it was seasonally appropriate. Chairman Prewitt said Adam Sulfridge was supposed to make a presentation to the state to allow marketing space at rest areas. Chairman Prewitt said he would follow up with Mr. Sulfridge on the issue.

Harry Alder with the Whitley County Fair Board asked the Tourism Board to donate \$5,000 for the fair. Chairman Prewitt asked if part of that would go toward the pageant, Alder said it would pay for advertising. The board advised Alder to fill out an application.

Motion by Neal, second by Prewitt to go into executive session; ALL

Motion by Neal, second by Egedi to come out of executive session; ALL

Motion by Waldon to adjourn, second by Gray; ALL