

Whitley County Tourism Board

July 8, 2014

Minutes

The meeting was opened with a motion by Gray, seconded by Walden, all approved.

Board members present: Neal (acting chairman), Walden, Freeman, Williams, Gray

absent: Prewitt, Moses

The agenda was approved on a motion by Gray, seconded by Williams. All approved.

The minutes from the May 13, 2014 and June 10, 2014 meetings were approved on a motion by Walden, seconded by Gray. All approved.

Gray gave the treasurers report. The report was approved on a motion by Williams, seconded by Walden. All approved.

Gray gave an update on the audit. The audit will be sent to the board in a pdf format in a few weeks.

Williams made a motion for payment of the WKYT TV ad for \$1000.00 and payment for the auditor in the amount of \$3000.00. Motion was seconded by Walden. All approved.

New Business:

Neal discussed revising map to include London Dock.

Williams discussed the Sally Gap Bluegrass Festival.

Neal discussed the upcoming commercial. The possibility of getting quotes from other companies was discussed.

Kentucky Native American Pow-Wow application requesting \$5000.00 was presented.

Walden made a motion to table the discussion on the Pow-Wow until the next meeting, seconded by Williams. All approved.

Walden made a motion to approve the ad and the payment of the claim for \$2000.00 in the Ky Hunting Guide, seconded by Freeman. All approved.

Walden discussed the district meeting he will be attending. Walden will be taking a picture of the Cumberland Falls to donate from the Whitley County Tourism.

Walden discussed the Whitley County Fair. This year the Fair will have live music and a car show among other activities.

Update on the Cumberland Falls was given. The Fourth of July week was successful with an increase of 57% compared to last year.

The meeting was adjourned on a motion by Gray, seconded by Walden. All approved.