



Whitley County Tourism Board Minutes

Whitley County Tourism Monthly Meeting
2nd Floor, Fiscal Court Meeting Room
July 12, 2016
5:00 p.m.

The meeting was opened with a motion by Collette, seconded by Gray. All approved.

Board members present: Croley, Collette, Skinner, Moses, Williams, Freeman, Gray

The agenda was approved on a motion by Moses, seconded by Collette. All approved.

The minutes from the June 2016 meeting was approved on a motion by Croley, seconded by Freeman. All approved.

Gray gave the treasurers report. The report was approved on a motion by Croley, seconded by Skinner. All approved.

The 2016-2017 Budget was amended on a motion made by Skinner to decrease the receipts of the tourism funds by (\$7,770) to include unbudgeted receipts from Surplus Prior Year and Reserve for Transfer accounts, seconded by Freeman. All approved.

Gray announced the 2015 audit was a clean audit.

Payment of 3 claims

- \$25.00 to reimburse Jeff Gray for payment of SPGE registration fee
- \$2,500 to Kentucky Field Service Realty, for appraisal of Croley Bend
- \$3,387.50 to Robert R. Moses for the Ballard Ford boat ramp survey were approved by Croley, seconded by Skinner. All approved.

Gray announced he is still working on permission for signs for the motorcycle ride.

Gray gave update on the promotional video. Introductory slides were presented and encouraged the sponsored entities to gather footage for the video.

New Business:

Carl Nichols discussed the newly established Cumberland Gap Tourism Association. He stated the organization has applied to become a 501c3 and their goal is to start a welcome center in Cumberland Gap collaborated by the surrounding ten counties. Carl presented facts about tourism and discussed ways the counties can work together to boost tourism in our area. Carl also discussed the boat ramp project completed in Bell County, TN and the Powell River Regatta's success. He invited board members to come tour the ramps and river accesses built there as well as attend the next regatta.

Pat White gave the boat ramp update. He stated the plans are to have cameras at all locations which will be monitored by dispatch 24 hours a day along with street lights to keep ramps and parking well lit. Pat announced Howard Jackson's family has offered to donate about 13 acres of land at the mouth of 904 for a river access to be named after Mr. Jackson.

Sarah Williams gave the post report for the 2016 Sally Gap Bluegrass Festival. She announce 2016 was another record breaking year for camping with 56 campers and the event had attendees from several states including Arizona, California, Arkansas, Michigan, North Carolina, Ohio, Tennessee as well as visitors from Canada. The winners of the farthest drive were from Nova Scotia. She stated while the festival is growing it still lost about \$6,000.

Funding request for Sally Gap Bluegrass Festival 2017 was submitted. Payment of \$5,000 was approved on a motion made by Freeman, seconded by Moses. All approved.

The Ky Native American Heritage Museum submitted their application for funding for their 8th annual Honoring Our Veterans Pow Wow event taking place September 3rd and 4th 2016. \$1000.00 was approved to be paid to Pow Wow on a motion made by Gray, seconded by Collette. All approved.

Williams ask to postpone the discussion for the Good Sam ad due to lack of information provided.

The meeting was adjourned on a motion by Freeman, seconded by Moses. All approved.