

Whitley County Tourism Board

July 21, 2010

Minutes

The meeting was called to order by Chairman Rich Prewitt. The Board was unable to meet on the regularly scheduled date.

Members present: Gray, Neal, Prewitt, Freeman, Cooper and Director Adam Sulfridge. Chris Mahan was not present.

It was determined that since Mr. Mahan has not attended any meetings since the first one and the Board feels it is important to have members who can attend meetings regularly, Chairman Prewitt will send a letter to Judge White requesting the removal and replacement of Mahan.

The Board verified the appointment by Judge White of Skip Walden to the Whitley County Tourism Board.

A motion was made by Neal and seconded by Freeman to approve the minutes of the last meeting. All voted YEAH.

The Treasurer's report was approved on motion by Neal and second by Freeman. All voted YEAH.

Cooper made a motion, seconded by Freeman to approve the payment of the following claims:

- Whitley County Fair Board \$6000. (75-5420-348) Approved 6/8/10
- Miles Media (back cover of KY Visitors Guide) \$3,038.44 (75-5420-302)
- Displays to Go (Brochure holders) \$225.83 (75-5420-302)
- Director's mileage reimbursement \$119.50 (75-5420-576)

Neal made a motion to create a membership code and to transfer \$600 to this fund. Out of this the Board will pay \$583 for the Eastern Kentucky Highlands assessment cost. Freeman seconded and all voted YEAH.

The Williamsburg Action Team presented an application for \$5000 to be partially used to repair the marquee at the Lane Theater. A motion was made by Freeman and seconded by Cooper to approve the application. The Williamsburg Action Team agreed to amend the application to state that such times they did not have the marquee rented, the Tourism Board would be allowed to advertise any event the Board is involved in free of charge. Cooper seconded. All voted YEAH.

Director Sulfridge showed samples of web sites. The Board also discussed Facebook. The discussion was tabled pending research by the Marketing Committee. They will report to the full board at the next meeting.

Discussed electronic meetings. This was tabled as it was determined by the Board to not be necessary at this time.

Director Sulfridge presented information on the Canoeing the Cumberland project. He and Tracy West have been looking at possible ramps for entering and exiting the river. Skip Walden has talked to people in Frankfort about ramps and said four have already been approved. They will have to have a commitment to keep the areas clean before they will build them. Chairman Prewitt suggested having a meeting and inviting all interested parties. He also suggested the Board petition Judge White to designate an "Explore the Cumberland" week-end.

Treasurer Gray asked that a third person be authorized to sign checks. Chairman Prewitt was selected. Neal made a motion to add Chairman Prewitt to the checking account. Walden seconded. All voted YEAH.

In other discussion, Gray asked that Sulfridge and Cooper meet with him an hour before meetings to work on the agenda and claims.

Sulfridge asked that the Board purchase a lap top for use on Board projects as the large number of pictures and other information he has is causing problems on his personal computer. Gray will ask the Fiscal Court to assist with a lap top.

Freeman made a motion to adjourn. Seconded by Walden. All voted YEAH.