

Whitley County Tourism Board

August 10, 2010

Minutes

The meeting was called to order by Chairman Rich Prewitt.

Members present: Neal, Prewitt, Gray, Cooper, Freeman, and Director Adam Sulfridge. Walden and Mahan were absent.

Neal made a motion to approve the minutes of the last meeting. Freeman seconded. All voted YEAH.

A motion to approve the agenda was made by Neal and seconded by Freeman. All voted YEAH.

Chairman Prewitt moved Item 12, Floor Business, to precede regular Board business so visitors would not have wait until the end of the meeting to make their presentations.

Whitley County Extension Agent Phil Meeks and Melissa Bond are interested in an alliance with the Tourism Board. Ms. Bond feels one avenue for building tourism is through music events.

John Williams and Danny Parks discussed fishing and boating opportunities. The Department of Fish and Wildlife have plans to build two ramps on the Cumberland River in the next couple of years. They explained the process for acquiring access which relies on willing land owners and a commitment to keep areas clean. They suggested that all entities that are working for a common cause should combine resources.

Pre-approved claims were approved on a motion from Neal and second from Freeman. All voted YEAH. These included mileage and entry fee for Director Sulfridge to attend KTC.

Neal made a motion to accept the Treasurer's report. Freeman seconded. All voted YEAH.

Neal made a motion to join the Kentucky Tourism Council and to move up to \$180 to membership code. Freeman seconded. All voted YEAH.

A motion was made by Freeman and seconded by Neal to submit application for KTC membership. All voted YEAH.

After discussing renting office space it was agreed that Mr. Gray would try to find a space in a county building where Director Sulfridge could store documents and have a work space. Sulfridge will contact Mr. Macon and let him know the Board will not be renting the office space adjacent to the Lane Theater.

Judge White has removed Chris Mahan from the Whitley County Tourism Board but will hold the vacant seat until a permanent director is in place at the Cumberland Falls. Sulfridge will invite the manager of the park to the Tourism Board meetings and offer interim seat until a permanent director is in place.

Neal made a motion to buy a laptop and printer for the use of the director and to establish an equipment code. Freeman seconded. All voted YEAH.

A motion was made by Neal and seconded by Gray to get safety lights for Sulfridge to use when he is stopped on the side of the road on Board business. All voted YEAH. Gray will see if he can get the laptop and other items cheaper than going through a retail store.

In other business, it was noted that the agenda should be set one week prior to the meeting. Also that the agenda can be approved at the same time as the minutes from the previous meeting.

Sulfridge is still researching someone to build the web site for the Board.

Freeman made a motion and Neal seconded to add ten hours a week to Director Sulfridge's employment. All voted YEAH. Gray will make sure we do not have to pay benefits for an employee who works 30 hours.

The state Judge Executive Conference is being held at the Cumberland Falls later this year. We have been asked to give \$500 to help provide meals for the attendees. Corbin and Williamsburg are also giving this amount. Freeman made a motion to provide \$500. Cooper seconded. All voted YEAH.

It was agreed that the Board would put together a booth for Old Fashion days. Sulfridge will make arrangements with Alvin Sharp for the booth.

Neal made a motion to adjourn. Freeman seconded. All voted YEAH.