

Whitley County Tourism Board
August 12,2014
Minutes

The meeting was opened with a motion by Neal, seconded by Moses, all approved.

Board members present: Neal, Walden, Prewitt, Moses, Gray
absent: Freeman, Williams

The agenda was approved on a motion by Neal, seconded by Moses. All approved.

The minutes from the July 8th, 2014 meeting were approved on a motion by Neal, seconded by Moses. All approved.

Gray gave the treasurers report. The report was approved on a motion by Moses, seconded by Walden. All approved.

Gray presented two invoices. One for Outdoor Sales at \$990.00 for hunting ads and an invoice for News Journal for publishing a paragraph stating we received our audit for \$33.75. Payments of claims were approved on a motion by Walden, seconded by Neal. All approved.

Gray discussed budget amendment. This year's surplus was \$7920.00. That amount was moved to reserve for transfer on a motion made by Neal, seconded by Moses. All approved.

Gray discussed the audit has been released and we received a clean audit. The possibility of having the audit done every four years as opposed to one each year was discussed.

New Business:

Prewitt gave an update on the marketing plan. Prewitt discussed the commercial. The commercial with Miles Media has been put on hold at this point. Prewitt will report back at next meeting.

Walden made a motion for Prewitt get package information from local commercial companies, seconded by Neal. All approved.

Walden discussed the fair. He was pleased with the attendance.

Prewitt discussed updating the web site for Sally Gap.

Prewitt discussed the *Kentucky Native American Pow-Wow* application requesting \$5000.00.

Walden made a motion to deny the request from the *Pow-Wow*, Neal seconded. Gray and Mosses approved, Prewitt opposed.

Application for funding request for \$5000.00 for *Reclaiming the Futures* was reviewed and discussed. The request was approved on a motion by Walden, seconded by Gray. All approved.

Prewitt discussed a request for a contribution up to \$250.00 for the Car Show at Old Fashion Trading Days to be used for prizes. Request was approved by Mosses seconded by Neal. All approved.

Moses made a motion for an amendment to change contribution to Old Fashion Days to, \$250.00 contribution or \$300 for a printer, Seconded by Neal. All approved.

Prewitt discussed possible joint meetings with Corbin tourism.

Andy Neal was presented with a certificate of appreciation for serving on the Whitley County Tourism Board.

The meeting was adjourned on a motion by Walden, seconded by Neal. All approved.