

# Whitley County Tourism Board

## Minutes

August 14, 2012

Roll call: Present-Neal, Prewitt, Walden, Moses, Cooper, Gray. Absent-Freeman; Also present were Dave Jordan, Danai Egedi, and Lisa Gray.

Approval of Agenda, Walden, Neal, All

Approval of Minutes-Walden, Gray -All voted yeah except Moses, who abstained

Welcome and introduction of new Board member Debbie Moses.

Acknowledgement of Mr. Walden's reappointment to the Board for another two year term

Acknowledgement of Danai Egedi's past service to the Board and her parting statements.

Review of Board appointments. The Secretary is to send a letter of request to Judge White for re-appointments 60 days prior to term expirations.

Financial report: Mr. Walden pointed out that revenue is up from last year. The report was approved on a motion by Neal, second by Cooper; All

Payment of claims: Neal made a motion to approve the postage claim, Walden seconded: All

Report on special projects: The Whitley County Fair Board extended their appreciation to the Board for the donation; The Cruise In at the Falls will be held the first Saturday in October; dates for other special events are: Border Bowl- January 12, 2013; Mud Bog- Memorial Day weekend; Sally Gap Bluegrass Festival- May 30, 31 & June 1, 2013.

Neal asked if the Lane Theater Marquee is being used to advertise special events. Some of the events have been listed there.

A request was received for a donation to the Reclaiming the Futures Corn Hole Tournament for \$5000. Motion by Gray, second by Moses, Gray, Prewitt, Moses, Walden for; Neal against, Cooper abstained.

Judge White has offered the services of county employee, Lisa Gray, to help the Board with projects and grants applications in place of hiring a director. Walden made a motion to accept Mrs. Gray's services; Cooper, second; Prewitt, Walden, Moses, Gray, Cooper for; Neal abstained.

Gray explained that according to the Open Meetings Act, all meetings, even Marketing Committee meetings, must publish meeting dates and times.

Dave Jordan discussed the benefits of using Trip Advisor. The Board agreed to discuss this at a future meeting.

Other discussions included the Farmers' Market, marketing and public relations, and economic development.

A motion was made by Walden to adjourn, second by Neal. All