

Whitley County Tourism Board
September 14, 2010
Minutes

The meeting was called to order by Chairman Rich Prewitt.

Members present: Walden, Neal, Prewitt, Gray and Cooper. Absent were Freeman and Director Sulfridge.

A motion was made by Neal and seconded by Walden to approve the agenda. All voted YEAH.

The minutes of the last meeting were approved on a motion by Neal and second by Gray with all voting YEAH.

Walden made a motion to approve the financial report. Neal seconded. All YEAH.

A motion was made by Neal and seconded by Walden to pay all claims. All voted YEAH.

In floor business Danai Egadi presented a flyer describing Star Falls Cabin, which is now open for lodgers.

Andy Neal gave a progress report on Bee Creek Resorts, which he is involved in developing.

Jeff Gray presented the idea to the Board concerning a dam on Jellico Creek that the landowners have offered to donate to the Tourism Board. A motion was made by Gray and seconded by Cooper to check into the legal aspects and potential ramifications involved.

Andy Neal described the Wool Festival to the Board. This festival is held outside Falmouth in Pendleton County, KY. A motion was made by Gray and seconded by Cooper to cover Sulfridge's travel expenses to attend the festival to obtain ideas that might be incorporated into events in Whitley County.

The Board discussed a brochure that would highlight some of the attractions in Whitley County. Other advertising opportunities were also discussed such as placing an ad in the Kentucky Living magazine. A motion was made by Neal to explore the cost of having brochures printed and of placing ads in various publications. Walden seconded and all voted YEAH.

Since Sulfridge was not present, the Board will get an update from him at the next meeting on the status of selecting someone to build the web site for the Board.

A motion was made by Walden and seconded by Neal to adjourn. All voted YEAH.