

# Whitley County Tourism Board

November 9, 2010

## Minutes

The meeting was called to order by Chairman Prewitt on a motion from Freeman and a second by Cooper. All voted YEAH.

Roll call: Present: Prewitt, Cooper, Freeman, Neal and Walden

Absent: Gray

Neal made a motion to approve the agenda. Freeman seconded and all voted YEAH.

The minutes of the last meeting were approved with a motion from Freeman, second by Neal and all voted YEAH.

Neal made a motion to approve the financial statement. Freeman seconded and all voted YEAH.

The Board discussed the pictures for the brochure. All agreed that a picture of the Cumberland Falls should be the focal point with pictures of other attractions and events around it. A motion was made by Freeman for the Marketing Committee to present a completed draft of the brochure to each member of the Board by e-mail for final comments. Once everyone is in agreement the Marketing Committee will have the brochures printed. Neal seconded and all voted YEAH.

Nina Prewitt presented the outline of the web site. The Board also discussed domain names. A motion was made by Freeman and seconded by Neal to give the Marketing Committee permission to choose the domain name and send it to Mrs. Prewitt. All voted YEAH.

Neal attended a meeting with the other three tourism entities in the area-Williamsburg, Corbin and McCreary County. They discussed having maps and brochures printed as a joint project. Cooper made a motion to allocate \$1,000 to this project. Freeman seconded and all voted YEAH.

An application was submitted by Rich Prewitt asking for \$5,000 for the Border Bowl. Freeman made a motion to approve the donation. Cooper seconded and all voted YEAH.

The meeting was then adjourned on a motion from Freeman, second from Cooper all YEAH vote from all.