

**Whitley County Tourism Board**  
**November 10, 2009**  
**6:00 p.m.**

**Minutes**

The meeting was called to order by Chairman Adam Sulfridge.

Roll call. Members present: Sulfridge, Davis, Freeman, Gray, Neal and Cooper.

A motion was made by Freeman and seconded by Gray to approve the minutes of the last meeting. All voted YEAH

A motion was made by Davis and seconded by Neal to approve the Treasurer's monthly report. All voted YEAH

Neal made a motion to approve payment of claims. Davis seconded. All voted YEAH

After a review of the revised by-laws, a motion was made by Davis and seconded by Neal for a continuation pending an attorney approval. All voted YEAH

A motion was made by Davis and seconded by Sulfridge to form a Marketing Committee. All voted YEAH. Chairman Sulfridge appointed Davis, Neal and Cooper to the committee.

The board discussed the 2010 Official KY Visitors Guide. A motion was made by Davis and seconded by Neal to include pictures and information on rafting and Laurel Lake in Whitley County's portion of the ad. All voted YEAH

Neal made a motion which was seconded by Freeman to give \$500 to the Shop With a Cop program. All voted YEAH. Code 755420507

In open discussion, Davis and Cooper reported on the TourSEKY Fall Forum. Neal asked that a discussion about signs for some of the roads and trails in the county and ad racks to be placed in various places of business be placed on the agenda for a future meeting.

A motion was made by Sulfridge and seconded by Freeman to adjourn. All voted YEAH.