

December 10, 2013
Minutes

The meeting was opened with a motion by Walden, seconded by Moses, all approved.

Board members present: Walden, Prewitt, Moses, Williams, Freeman, Gray
absent: Neal

The agenda was approved on a motion by Moses, seconded by Freeman. All approved.

The minutes from the November 12th meeting were approved on a motion by Moses, seconded by Freeman. All approved.

Gray gave the treasurers report. The report was approved on a motion by Moses, seconded by Williams. All approved.

Gray discussed the changes that will occur from the State of Kentucky now considering the Whitley County Tourism Board as a special purposes government entity. Specifically to the matter the tourism board will now pay for their own audit.

Walden made a motion to pay Gray back \$25.00 for a registration fee he had paid out of pocket. Freeman seconded. All approved

Sally Gap Bluegrass festival requested \$6,000. Freeman made a motion to accept the application from Sally Gap Bluegrass Festival. Gray seconded. All approved.

Falls Road Runners requested \$200.00 for a 5k run on January 11th 2014. Gray made a motion to accept the application. Moses seconded. All approved..

Prewitt discussed updating the website with information and pictures for events in Whitley County.

Prewitt gave an update on the marketing plan.

Moses made a motion to put an 8th of a page ad in the state fishing regulation brochures. Seconded by Freeman. All approved.

Brochure re-prints were discussed and new brochures were reviewed for Cumberland Falls. Moses made a motion to re-print brochures according to the marketing plan and reimbursement rates as established by the Kentucky Tourism. Gray seconded. All approved

The meeting was adjourned on a motion by Freeman, seconded by Gray. All approved.