

Whitley County Tourism Board

Minutes

December 13, 2011

Chairman Prewitt asked for a motion to open the meeting. Motion by Neal, second by Egedi. All

Roll Call: Present: Prewitt, Walden, Cooper, Neal, Gray, Egedi; Absent: Freeman and Sulfridge. Dave Jordan also attended.

The Agenda was approved on a motion by Neal, second by Gray. All

After a correction of the ad size for the Kentucky Visitors Guide from a half page ad to a fourth page ad, the minutes of the previous meeting were approved with the understanding that Director Sulfridge would be consulted to verify that the marketing opportunities were complete. Egedi, Neal, All

The financial report was approved on a motion by Cooper, second by Walden. All

Egedi made a motion to accept the Payment of Claims P O Order 121301. Neal Seconded. All

Dave Jordan discussed getting a booth at the Tennessee Motor Coach event in January.

A motion was made by Walden and seconded by Neal to allocate \$225 for the booth and to split the booth costs with the representative from Natural Bridge State Park. The Board would also pay Sulfridge's fee and expenses. Marketing code 755420302A. All vote YEAH

Mr. Jordan also discussed having music variety shows at the Falls and the Farm Tour which will be held in September, 2012.

The Board discussed the possibility of applying for arts grants from the Appalachian Regional Council.

A motion was made by Neal to adjourn, seconded by Egedi, All